

Order Form

Name (First, Last): _____

Email Address: _____

Phone Number: _____

Company Name: _____

Company Address: _____

Company Website: _____

VPMA Division: _____

Division Representatives: _____

Virtual Booth in the Marketplace.....\$1,000

Featured Business on VPMA homepage.....\$250

Total Enclosed: _____

Virginia Podiatric Medical Association
3733 Benson Drive
Raleigh, NC 27609



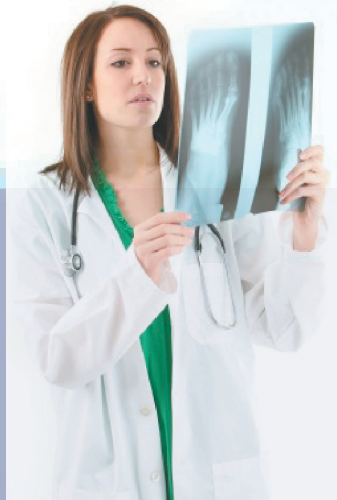
Virtual Marketplace

Quick Guide

The Virtual Marketplace:

Convenient, Effective Advertising

The Virginia Podiatric Medical Association has implemented a “virtual marketplace” through our website which allows podiatrists easy and constant access to information regarding specific equipment suppliers and pharmaceutical organizations. “Virtual Marketplace” is the moniker given to an easy-to-find webpage within the VPMA site which displays an alphabetical list of sponsors with their respective logos. This virtual marketplace provides great advertising exposure for your business and a hyperlink to your business’s website will be included as well. As a VPMA sponsor, your business and products will be backed by the Virginia Podiatric Medical Association’s longstanding reputation for quality in the field of podiatry.



The Digital Advantage:

Maintaining ideals in the information age

The Virtual Marketplace makes your company’s information readily available twenty-four hours a day to prospective clients, as opposed to a normal trade show where your informative materials are available only for certain hours of certain days. The virtual marketplace also gives the added luxury to the VPMA member who did not have time to get around to all the booths but still would like to procure information about your company. Your business will be exhibited in a uniform group, which mimics the format and main tenant of a tradeshow, therein creating a mecca of podiatric information and services.

Becoming a Sponsor:

Expand your clientele.

In order to become a Virginia Podiatric Medical Association sponsor and participate in the Virtual Marketplace, simply fill out the order form located on the back of this panel. Your sponsorship of \$1000 grants you a “booth” in the virtual marketplace, in which prospective clients will be able to access your website directly using a hyperlink provided within the tradeshow webpage. The virtual marketplace link will be apparently and conveniently located on the top right-hand side of the new-and-improved VPMA website. Your business can be “featured” on the home page of the VPMA website for an extra \$250, wherein a link to your website would be advertised on the right-hand side of the VPMA homepage, as well as in the Virtual Marketplace.

