



The Virginia Podiatric Medical Association

Presents

**Beachfront 2010**

Annual Meeting and Scientific Seminar

June 24–27, 2010

Virginia Beach Resort Hotel & Conference Center



## Virginia Podiatric Medical Association

**To: Potential VPMA Sponsors and Exhibitors**  
**Re: 2010 VPMA Annual Meeting & Scientific Seminar**  
**Date: Friday, February 12, 2010**

It's a new year and new exciting changes are under way for this year's summer convention. As you know, we have moved the venue back to the Virginia Beach Resort and Conference Center for 2010.

We look forward to having your organization join us for our annual meeting. We expect approximately 250 Doctors of Podiatric Medicine and 135 Podiatric Medical Assistants and Office Managers to attend.

Enclosed is exhibit and registration information for the VPMA's Annual Meeting and Scientific Seminar. Exhibit fees are \$850.00 until May 15, 2010, and \$950.00 after. Fees includes exhibit space and registration for 2 representatives; each additional representative is \$100.00. Sponsors receive priority booth assignments. All other exhibitors will be assigned as received.

Please forward registrations and payments to Jean Kirk at the address on the form or email to [vpma@uptonassociates.com](mailto:vpma@uptonassociates.com). Please contact Gary Effron, DPM at (804) 690-8576 or email to [vpma2010@gmail.com](mailto:vpma2010@gmail.com) for information regarding sponsorship or grants. Our Federal Tax ID number is 54-6041722. Contact Jean Kirk if you require a W-9 to process payment.

Exhibitor set up will be Thursday, June 24, 2010 between 3:00 pm and 6:00 pm. Exhibits must be ready for business at 6:00 pm for Thursday's Welcome Reception.

**Exhibit Hours:**

Friday, June 25: 7:30 am – 3:30 pm  
Saturday, June 26: 7:30 am – 12:00 Noon

**Exhibitor Breakdown:**

Saturday, June 26: 12:00 Noon

The 2010 Beachfront will be held at the Virginia Beach Resort and Conference Center: 2800 Shore Drive, Virginia Beach, Virginia 23451.

The group rate is \$170.00 plus taxes per night and \$10 for each additional adult. Group rate is guaranteed through June 1, 2010 or until sold out. Please let Reservations know that you are part of the "VIRGINIA PODIATRY GROUP" to receive the negotiated rate. Contact VRBCC Reservations at 800-468-2722. For further hotel information go to [www.virginiabeachresort.com](http://www.virginiabeachresort.com).

It is because of the generous support from companies like yours, that VPMA's convention is such a success every year.

Thank you and we look forward to partnering with you.



# Virginia Podiatric Medical Association

Annual Meeting • June 24-27, 2010

## Exhibit Registration Form

Company: \_\_\_\_\_

*Please indicate company name as it should appear in printed materials.*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Product/Service: \_\_\_\_\_

*Fees MUST be postmarked by date shown below.*

Registration	Before 5/15/10	After 05/15/10	AMOUNT DUE
One Exhibit Space	\$850.00	\$950.00	
Additional Representatives	\$100.00	\$100.00	
Electrical Service	_____ yes	_____ no	
Internet Access	\$60.00	\$60.00	
		TOTAL:	

### Names of Representative(s) Attending:

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

### Administrative Contact:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Companies you prefer NOT to be next : \_\_\_\_\_

### For Credit Card Payment:

Type: MC VISA

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ 3 Digit Security Code on Back \_\_\_\_\_

I agree to have my credit card charged by VPMA for the above amount.

Cardholder Signature: \_\_\_\_\_

*Requests for refunds prior to May 15, 2010 will be refunded registration and/or sponsorship fees minus \$50.00 processing fee.*

Make checks payable to VPMA (Tax ID#: 54-6041722)

Mail to: Virginia Podiatric Medical Association

3733 Benson Drive

Raleigh NC 27609

Or Fax to: 919/872-1598

Contact Jean Kirk at the VPMA office (877-406-8762 or [vpma@uptonassociates.com](mailto:vpma@uptonassociates.com)) with additional