



The Virginia Podiatric Medical Association

Presents

Beachfront 2010

Annual Meeting and Scientific Seminar

June 24–27, 2010

Virginia Beach Resort Hotel & Conference Center



Virginia Podiatric Medical Association

TO: DPMs and Podiatric Medical Assistants

RE: Assistant's Programs and Rad Tech Certification Course

Programs for Podiatric Medical Assistants and the Virginia Rad Tech Certification Course and Exam will be held at the Virginia Beach Resort and Conference Center June 25-26, 2010. A tentative schedule of events is enclosed.

For those participating in the Virginia Rad Tech Course, the fee is \$350 per person. Please register as soon as possible, in order to receive study materials in plenty of time for the exam. Please complete the registration form and return with payment to the VPMA office. Please use one form for each participant.

The 2010 meeting will be held at the:

Virginia Beach Resort and Conference Center
2800 Shore Drive
Virginia Beach, Virginia 23451
800-468-2722

For further hotel information go to www.virginiabeachresort.com

The group rate is \$170.00 plus taxes per night for double occupancy bayview suites and \$10 for each additional adult. All suites include two full beds, sleeper sofa, kitchen with microwave and refrigerator. There are a limited number of king bed and non-smoking rooms. Please make your reservations early. Room rate is guaranteed through June 1, 2010 or until sold out. Please let Reservations know that you are part of the "VIRGINIA PODIATRY GROUP" to receive the negotiated rate.

The VBRCC is an all suite, beachfront hotel located at the mouth of the Chesapeake Bay, opening into the Atlantic Ocean. It is a safe private beach with rentals available for wave runners, chairs and umbrellas. Tennis is included and nearby golf courses are numerous. Bicycles are available at no charge.

Of course, just as in the past, the hotel provides daytime programming activities for the 4-10 year olds including seashell hunts and a beach walk in the morning, arts and crafts escaping the heat of the afternoon, and dinner with a movie in the evening. These programs are provided free of any additional charges other than your food costs. If you require private baby sitting, this also can be arranged through the hotel with adequate advanced notice.

Colonial Williamsburg, Bush Gardens, Water Country USA, Jamestown Settlement Park and The Yorktown Victory Center are all within 1 hours drive. Downtown Norfolk features the Waterfront area with Jacque Cousteau's Nauticus and the USS Battleship Wisconsin.

Virginia Podiatric Medical Association

Annual Meeting • June 24-27, 2010

Podiatric Medical Assistant Tentative Schedule

Friday, June 25, 2010		
7:30 am	Registration opens	
8:00 am	General Sessions Begin	
8:15 am - 9:45 am		
9:45 am - 10:15 am	Refreshment Break in Exhibits	
10:15 am - 12:15 pm	Boost Your Quality Customer Service with SOS's Ten Favorite "Patient Pleasers"	Lynn Homisak, PRT
	Professionalism	
	Don't Just GO with the Flow...Improve it! Tested Strategies to Improve Office Organization and Efficiency	
12:15 pm - 1:30 pm	Lunch	
1:30 pm - 3:30 pm	Understanding Difficult Personalities	Lynn Homisak, PRT
	A Telephone Refresher Course	
	Q & A Session	
3:30 pm	Meeting Adjourns	

Saturday, June 26, 2010		
7:30 am	Registration Opens	
8:00 am	General Session Begins	
8:00 am - 10:00 am	Everything you wanted to know about DME Hot Issues With Medicare: PECOS, etc. What is Medicare Looking for When It Audits?	Paul Kesselman, DPM
10:00 am - 10:30 am	Refreshment Break in Exhibits	
10:30 am - Noon	Radiology Review	Blake Zobell, DPM
Noon - 1:30 pm	Podiatric Medical Assistant's Roundtable Lunch provided	
1:30 pm - 2:30 pm	Ultrasound Updates	William Simon, DPM

Rad Tech • June 25-26, 2010

Tentative Schedule

Friday, June 25, 2010		
8:00 am - 3:30 pm	Virginia Rad Tech Course	Blake Zobell, DPM

Saturday, June 26, 2010		
9:00 am	Virginia Rad Tech Review and Exam	Blake Zobell, DPM



Virginia Podiatric Medical Association

Annual Assistants Program • June 25-26, 2010

Podiatric Medical Assistant and Rad Tech Registration Form

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

Registration and Tuition MUST be postmarked by date shown below.

Podiatric Medical Assistants				
Deadline	Before 5/29/10	5/29/10 to 6/15/10	Onsite	AMOUNT DUE
Staff of APMA Member	\$110.00	\$125.00	\$150.00	
Staff of Non-Member	\$145.00	\$160.00	\$185.00	
Virginia Rad Tech Course	\$350.00	Not available after June 1, 2010		
			TOTAL:	

Notes:

Friday, June 25, an Insurance Symposium will be offered during the morning session. Please submit questions for insurer's representatives to vpma@uptonassociates.com. Please note in the email subject line: "Insurance Symposium Question."

Reservation deadline at the Virginia Beach Resort & Conference Center is June 1, 2010. Contact Reservations at 800-468-2722.

Assistants registering for Rad Tech will be provided with a study manual. Please register in enough time to receive and review materials. Rad Tech is available only to those working in Virginia podiatric medical practices.

For Credit Card Payment:

Type: MC VISA

Card Number: _____

Expiration: _____ 3 Digit Security Code on Back _____

I agree to have my credit card charged by VPMA for the above amount.

Cardholder Signature: _____

Full Refund minus a \$50 administrative fee available until June 15, 2010.

Make checks payable to VPMA (Tax ID#: 54-6041722)

Mail to: Virginia Podiatric Medical Association
3733 Benson Drive
Raleigh NC 27609

Or Fax to: 919/872-1598

Contact Jean Kirk at the VPMA office (877-406-8762 or vpma@uptonassociates.com) with additional questions.